



The 2nd ISPIIM Innovation Symposium - ***Stimulating Recovery - The Role of Innovation Management*** - will be held in **New York City, USA** on **6-9 December 2009**. Organised by ISPIIM and hosted by The Fashion Institute of Technology this symposium will bring together academics, business leaders, consultants and other professionals involved in innovation management. The symposium format will include facilitated themed sessions for academic and practitioner presentations together with interactive workshops and discussion panels. Additionally, the symposium will provide excellent networking opportunities together with a taste of local New York culture.

Submissions from academics, consultants and managers on innovation-related topics are strongly encouraged and should focus on the following:

- ✓ Collaboration and open innovation
- ✓ Commercialising and financing innovation
- ✓ Entrepreneurship & intrapreneurship
- ✓ Innovating business models
- ✓ Innovation and IP
- ✓ Innovation policy for economic recovery
- ✓ Integrating innovation practice into education
- ✓ Lean innovation
- ✓ Managing innovation to stimulate recovery
- ✓ Measuring and managing innovation
- ✓ Methods and tools for innovation
- ✓ Networks and regions of innovation
- ✓ Organisational creativity & idea generation
- ✓ Training and leadership for innovation

#### **Invited Speakers (more to come):**

##### **Debra M. Amidon**

Founder and CEO, ENTOVATION International Ltd

Author of *The Innovation SuperHighway* and *Knowledge Economics: Emerging Principles, Practices and Policies*

##### **Dr. Alan G. Robinson**

Professor of Finance & Operations Management, Isenberg School of Management at the University of Massachusetts

Author of *Ideas Are Free* and *Corporate Creativity: How Innovation & Improvement Actually Happen*

##### **James D. Thompson**

Associate Director of Wharton Entrepreneurial Programs; Director of Societal Wealth Program

The Wharton School, University of Pennsylvania

##### **Dr. Rita Gunther McGrath** (to be confirmed)

Associate Professor, Columbia Business School

Co-Author of *The Entrepreneurial Mindset* and *MarketBusters: 40 Strategic Moves that Drive Exceptional Business Growth*

**plus** a visit to Google's New York Headquarters for a tour and speaker on Google's innovative products/services management (limited to 80 people on a first come first served basis)



#### **Symposium Programme:**

##### **Sunday 6<sup>th</sup> December 2009:**

Registration & Welcome

##### **Monday 7<sup>th</sup> December 2009:**

Keynotes , Facilitated Themed Sessions, Dinner Cruise around Lower Manhattan and The Statue of Liberty

##### **Tuesday 8<sup>th</sup> December 2009:**

Keynotes , Facilitated Themed Sessions, New York Evening at The Empire State Building - Visit to the Observatory (86th floor) and Dinner at The Heartland Brewery (Ground Floor)

##### **Wednesday 9<sup>th</sup> December 2009:**

Luminary Speakers, Discussion Panel, Workshops, Post-Symposium Dinner (optional – additional fee)

**For further information and to book your place, please visit**  
**[www.symposium.ispim.org](http://www.symposium.ispim.org)**