



Sponsorship Opportunities

About ISPIIM

The International Society for Professional Innovation Management (ISPIIM) is a worldwide network of academics, business leaders, consultants (A, B, C) and other professionals involved in Innovation Management. ISPIIM's goals are to create a worldwide network of excellence in the field of innovation management, to enhance collaboration between its members and to be at the forefront of research on innovation. ISPIIM achieves this via its international conferences and regional events, journal publications, collaborative research projects and other member services.

ISPIIM prides itself on running high-quality events and, consequently, the symposium fee reflects this high standard. This year, the full symposium fee will be US\$ 895 (approx. EUR 696) and delegates will range from full professors to researchers, directors to managers, innovation and management consultants. Organisations represented at the 2009 conference included Airbus Deutschland, Atos Origin, Deutsche Telekom, European Space Agency, FUJIFILM Europe, Hyundai/Kia Motor Company, Nokia, Philips Applied Technologies, Pratt & Whitney Rocketdyne, SAP, Saudi Aramco, Saudi Telecom, Siemens & Slovak Telekom.

The year 2008 marked a new era for ISPIIM with 2 events taking place – one in Europe (Tours, France in June 2008) and one in Asia (Singapore in December 2008) resulting in over 450 delegates having attended ISPIIM events during the year. The XX ISPIIM Conference in Vienna in June 2009 on *The Future of Innovation* attracted a total of 430 participants, a record for ISPIIM. The 2nd ISPIIM Innovation Symposium expects to attract around 150-200 delegates.

Symposium Sponsorship

ISPIIM is looking for organisations to sponsor the symposium. The following levels of sponsorship are available:

1. Main Sponsor (US\$ 12750 – approx. EUR 10000): Luminary speaker or workshop slot, exhibition stand, inserts in delegate packs, 3 free delegate places, primary position of logo on all materials (posters, website, brochure, proceedings, book of abstracts).
2. General Sponsorship (US\$ 6375 – approx. EUR 5000): Exhibition stand, inserts in delegate packs, 2 free delegate places, logo on all materials (posters, website, brochure, proceedings, book of abstracts).

ISPIIM will promote the symposium to mailing list of 30000+ innovation professionals up to the start of the symposium. In addition, the symposium will be promoted by ISPIIM's extended network of associations and media partners.

Contact Details

All exhibition stands, materials and delegate inserts need to arrive in New York City one week prior to the start of the symposium (ie by 27 November 2009) and should be clearly marked "For ISPIIM Innovation Symposium" and addressed to:

Diana Cypress
Fashion Institute of Technology
School of Continuing and Professional Studies
Seventh Avenue at 27th Street, GHC-21
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**To discuss marketing opportunities, please contact symposium@ispim.org.
The 2nd ISPIIM Innovation Symposium website: www.symposium.ispim.org**