

The 5th ISPIIM Innovation Symposium

STIMULATING INNOVATION: CHALLENGES FOR MANAGEMENT, SCIENCE & TECHNOLOGY

Seoul, Korea

ispim

9-12 December 2012

Call for Papers

The 5th ISPIIM Innovation Symposium - *Stimulating Innovation: Challenges for Management, Science & Technology* - will be held in **Seoul, Korea** on **9-12 December 2012**. Organised by ISPIIM and hosted by KISTEP – The Korea Institute of Science & Technology, Evaluation and Planning, this symposium will bring together around 200 innovation experts from 35 countries. The 3-day programme will include: Industry-Leading Keynote Speakers; Luminary Speakers; "Hot Topic" Roundtable Discussions; Facilitated Themed Sessions with Academic and Practitioner Presentations; Workshops; Special Interest Groups; Research Development Sessions. As with all ISPIIM events, delegates will experience a taste of local culture at magnificent dinner venues, so there will be plenty of time for networking.

Companies and nations are searching for effective ways to stimulate innovation. Companies need new offerings to secure competitive advantage in rapidly changing global markets and nations need new policies to restore and advance economic growth. National policies meet company strategies in stimulating scientific research, technology development and managerial innovation.

Interestingly, many different approaches to stimulating innovation have been successfully applied at corporate, regional and national level. At national level, for example, Korea and Japan have organised socio-economic growth within planned systems of science and technology. These systems have produced significant socio-economic development and corporations with world-class technology and know-how. Crafting successful policies and strategies raises some important questions: How should we enable managers and entrepreneurs to explore new opportunities? How can we design an effective climate for new ventures? How do we select the 'right' scientific opportunities? How can we advance fast technology development? How should companies be encouraged to innovate? Effectively answering these and related questions is crucial for stimulating innovation.

Submissions from academic, research, consulting, industry, intermediary and policy organisations are encouraged and should focus on the following general themes or Symposium Focus Theme:

- ✓ Science & technology challenges for innovation (event focus)
- ✓ Collaboration for innovation (incl. Open innovation)
- ✓ Creativity & idea generation
- ✓ Entrepreneurship, business models & financing innovation
- ✓ Innovation training, education & learning
- ✓ Methods, tools & measurement for innovation
- ✓ Networks & clusters of innovation
- ✓ Public sector & social innovation
- ✓ Strategic foresight, strategic agility & future orientation
- ✓ Sustainability in innovation

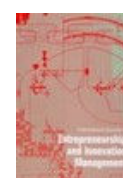
Important Submission Deadlines:

- ✓ **14 September 2012:** Outlines Only (All Submissions)
- ✓ **28 September 2012:** Acceptance Notification
- ✓ **16 November 2012:** Final Submissions (including papers, profiles & photos) registration and receipt of payment
- ✓ **7 December 2012:** Slides/Presentation

Symposium Publications:

All accepted submissions will be published in the Symposium Proceedings with an ISBN number and all abstracts will be published in the Symposium Book with a separate ISBN number. All outlines are double-blind evaluated.

Special Issues containing selected papers from this symposium will be published in ISPIIM's official journal, *The International Journal of Innovation Management*, as well as in other associated journals: *R&D Management Journal*, *International Journal of Technology Management*, *International Journal of Entrepreneurship and Innovation Management*, and *International Journal of Technology Marketing*.



Submissions:

The table below describes the possible submission types for this event. All files must be submitted online at www.conferencesubmissions.com/seoul2012 by the deadline dates. Do NOT email submissions to ISPIM. Only one submission and one presentation per person is permitted. There is no limit on co-authoring or co-presenting.

Submission Types	Description	Documents required			
		Outlines*	Paper	Lead Presenter Photo & Profile	Slides /presentation
		(by 14 Sep 2012)	(by 16 November 2012)		(by 7 Dec 2012)
Academic Full Paper Submissions	Accomplished substantial research results of an empirical or theoretical nature.	1400-1500 words: text only using structured headings	Max 5000 words (ISPIM paper template)	Photo 90 x110 px Presenter Profile max 150 words of text	Max 10 slides Min font size 18 Clear graphics & style 15 mins + session discussion
Academic Research Development Submissions	Work-in-progress where authors desire and are willing to contribute extra feedback.	900-1000 words: text only using structured headings	Max 2500 words (ISPIM paper template)		Max 5 slides Min font size 18 Clear graphics & style 7 mins + 3 mins feedback
Practitioner Presentation Submissions	Substantial demonstrations of significant successful business practices and insights.		Optional No max length. (ISPIM paper template)		Max 10 slides Min font size 18 Clear graphics & style 15 mins + session discussion
Funded Project Submissions	Description or results from EU or other similar funded projects.		Optional No max length. (ISPIM paper template)		
Special Interest Group Submission	A SIG is a group of delegates with a shared research interest or professional issue. The session will be a focused, informal way for delegates with overlapping interests to meet, discuss and co-operate.	900-1000 words: text only describing the theme and its importance as well as the names of three delegates that support the SIG	No		Freeform 90 minute sessions

* all outlines are double-blind evaluated for acceptance to the symposium.

You must use the headings below to structure the outline. You must not include a reference list or bibliography, but you can put references in the text. You must not include author identifiers, graphics, tables, formatted text or automatic bullets. The outline is to be pasted into a text box during the submission process. **If your outline does not use the structured headings or does not comply with the instructions it will not be accepted. No exceptions will be made.**

- Keywords: List no more than 5 keywords
- Problem: What specific innovation management problem does the submission focus on?
- Current understanding: What is known about this problem, how and in which studies has it been tackled before?
- Research question: What is the submission's goal?
- Research design: How precisely and in detail was the study/work executed - describe your methodology or approach.
- Findings: What are the main outcomes and results?
- Contribution: What do the findings add to current understanding or theory in the innovation management community?
- Practical implications: Who will practically gain what and in which way from the findings?

Evaluations:

The evaluation of outlines is conducted by the Scientific Committee on a double-blind basis. The Committee contains academic, scientific and industry expertise. The primary evaluation criteria for acceptance are:

1. Is the submission topic relevant to the themes?
2. Contribution to current understanding (degree of newness for an audience of expert innovation professionals).
3. Scholarly/scientific quality for academics; practical implications and foundations for practitioners.
4. Probability of stimulating debate/insight.

Typically, less than half of the outlines submitted are accepted and then presented at the symposium. Only Academic Full Paper Submissions are eligible for Best Paper Awards. Please note that submissions that have the potential for journal publication are double-blind reviewed with full feedback and iterative revision.

For guidelines and documents and further details, please visit www.symposium.ispim.org